

# Catholic Mass Media Awards (CMMA)

## Year 2004 Winners



[www.cmmafoundation.org](http://www.cmmafoundation.org)

	<b>2004</b>
<b>STUDENT</b>	
<b>Bst Student Organ-Grade School</b>	<b>Paet-English Version</b>
	<i>Paet Elementary School</i>
<b>Best Student Organ-High School</b>	<b>The Ridge</b>
	<i>Paref-Soutridge School</i>
<b>Best Student Organ-College</b>	<b>Internos</b>
	<i>UST Faculty Of Sacred Theology</i>
<b>Best Literary Publication-High School</b>	<b>Heven's Kitchen</b>
	<i>Immaculate Concepcion Academy-Greenhills</i>
<b>Best Literary Publication-College</b>	<b>Dapitan</b>
	<i>UST</i>
<b>Best Print Ad</b>	<b>I Have Two Hands</b>
	<i>Letran College</i>
<b>Best TV Ad</b>	<b>Karat-E</b>
	<i>St. Paul University-Quezon City</i>
<b>Best TV Production</b>	<b>Mayin Pagbabayu</b>
	<i>Assumption College</i>
<b>Best Short Film</b>	<b>Takatak</b>
	<i>Letran College</i>
<b>ADVERTISING</b>	
<b>Best Branded Outdoor Ad</b>	<b>Filipino &amp; Proud</b>
	<i>Bayo</i>
	<i>MacGraphics Carranz</i>
<b>Best Public Service Outdoor Ad</b>	<b>Camote</b>
	<i>Knowledge Channel</i>
	<i>Campaigns &amp; Grey</i>
<b>Best Public Service TV Ad</b>	<b>Fashionista</b>
	<i>KBP &amp; National Bookstore</i>
	<i>Creative Source Inc.</i>
<b>Best Branded TV Ad</b>	<b>Diwata</b>
	<i>Fita</i>

	<i>Lowe Inc.</i>
	<b>Novena</b>
	<i>Jollibee</i>
	<i>JimenezBasic Advertising</i>
<b>Best Public Service Radio Ad</b>	<b>Empty House</b>
	<i>KBP &amp; National Bookstore</i>
	<i>Creative Source Inc.</i>
<b>Best Public Service Print Ad</b>	<b>Damaged Goods</b>
	<i>Rotary Club of Manila</i>
	<i>AB Communications Inc.</i>
	<b>Footspa</b>
	<i>Caritas</i>
	<i>Ace Saatchi &amp; Saatchi</i>
<b>Best Branded Print Ad</b>	<b>Power To Generate Life</b>
	<i>Miran Phils. Corp</i>
<b>PRINT</b>	
<b>Best Business Column</b>	<b>Business of Squating</b>
	<i>Wilson Lee Flores</i>
	<i>Philippine Star</i>
<b>Best Comic Episodic-Adult</b>	<b>Ang Makinang De Baterya ni Neria</b>
	<i>Nicodemus Melgar</i>
	<i>Gospel Komiks</i>
<b>Best Comic Episodic-Children</b>	<b>Minsan May Isang Kahulugang Dula Sa Buhay ng Isang Bata</b>
	<i>Nicodemus Melgar</i>
	<i>Gospel Komiks</i>
<b>Best Comic Strip</b>	<b>Pupung</b>
	<i>Tonton Youth</i>
	<i>The Manila Bulletin</i>
<b>Best Entertainment/Educational Column</b>	<b>I Am A Child</b>
	<i>Maria Villafuerte</i>
	<i>Baby Magazine</i>
<b>Best Opinion Column</b>	<b>Get Real</b>
	<i>Solita Collas-Monsod</i>
	<i>Philippine Daily Inquirer</i>
<b>Best Short Srory-Adult</b>	<b>Ang Magalakad Sa Tubig</b>
	<i>Louie Jon Sanchez</i>
	<i>Gospel Komiks for Young People</i>

<b>Best Short Story-Children</b>	<b>EI &amp; Ey</b>
	<i>Mary Anne Ordinario Floresta</i>
	<i>ABC Education Devt. Center</i>
<b>Best News Photograph</b>	<b>La Pieta</b>
	<i>Roger Rañada</i>
	<i>Yhe Manila Times</i>
<b>Best Investigative Report</b>	<b>Why Angat Dam Is Drying Up</b>
	<i>Alfred Dizon, Bella Cariaso &amp; Emil Gamos</i>
	<i>People's Journal</i>
<b>Best News Coverage</b>	<b>The RP ICT Industry Review</b>
	<i>Melba Jean Valdez</i>
	<i>Computerworld Philippines</i>

<b>Best Special Feature</b>	<b>Embraced By God</b>
	<i>Rogate Ergo Philippines</i>
	<b>Rise from Rags to Riches</b>
	<i>Entrepreneur Philippines</i>
<b>Best Children's Magazine</b>	<b>Kid's Plus</b>
	<i>FCL-Asia</i>
<b>Best Youth Magazine</b>	<b>World &amp; Life</b>
	<i>World &amp; Life Publication</i>
<b>RADIO</b>	
<b>Best Business News/Feature</b>	<b>Sikap Pinoy</b>
	<i>ABS CBN DZMM</i>
<b>Best Counselling and Public Service Program</b>	<b>Tindero sa Radyo</b>
	<i>Nation Broadcasting Corp-DZAR 1026</i>
<b>Best Drama Episode</b>	<b>Ang Tagapagligtas</b>
	<i>ABS CBN DZMM</i>
<b>Best Entertainment Program</b>	<b>Back to the Eighties</b>
	<i>Monster Radio Rx 93.1</i>
<b>Best Educational Program</b>	<b>Morning Chat-Empowered Mom</b>
	<i>SBN-Mom's Radio Cagayan de Oro</i>
<b>Best Radio Special Event Coverage</b>	<b>DZMM Radyo Patrol "The oakwood Mutiny"</b>
	<i>ABS CBN DZMM</i>
	<b>Oakwood Mutiny</b>
	<i>GMA Network-DZBB</i>
<b>Best News Program</b>	<b>DZMM Radyo Patrol Balita Alas-Siyete</b>
	<i>ABS CBN DZMM</i>
<b>Best News Commentary</b>	<b>Dobol A sa Dobol B</b>

	<i>GMA Network-DZBB</i>
<b>Best Special Feature</b>	<b>Deretsong Impormasyon at Kasiyahan</b>
	<i>PBS-DZRM</i>
	<b>Mom's Vineyard Wayward Son</b>
	<i>SBN-Mom's Radio Laoag</i>
<b>Best Drama Series</b>	<b>Pitlag!</b>
	<i>Pathways Production</i>
<b>Best Sports Program</b>	<b>Sports Talk</b>
	<i>ABS CBN DZMM</i>
<b>TELEVISION</b>	
<b>Best Adult Educational Program</b>	<b>Biyaheng Langit</b>
	<i>HIP TV Inc/RPN 9</i>
<b>Best Business News/Feature</b>	<b>Entrepinoy</b>
	<i>IBC 13</i>
<b>Best Children's Program</b>	<b>Sineskwela</b>
	<i>ABS CBN 2</i>
<b>Best Comedy Program</b>	<b>Idol Ko Si Kap</b>
	<i>GMA 7</i>
<b>Best Drama Series</b>	<b>Marina</b>
	<i>ABS CBN 2</i>
<b>Best Drama Program</b>	<b>Walang Bakas</b>
	<i>GMA 7</i>
<b>Best Talk Show</b>	<b>Celebrity Turns</b>
	<i>GMA 7</i>
<b>Best TV Documentary</b>	<b>I Witness</b>
	<i>GMA 7</i>
<b>Best Entertainment Program</b>	<b>a Night at the Cathedral</b>
	<i>ABC 5</i>
<b>Bets TV News Magazine</b>	<b>Jessica Soho Reports</b>
	<i>GMA 7</i>
<b>Bets TV Public Service Program</b>	<b>Children's Village</b>
	<i>ANC 21</i>
<b>Best Sports Show</b>	<b>2003 UAAP Cheer Dancing Competition</b>
	<i>ABS CBN 2</i>
<b>Best Special Event Coverage</b>	<b>Hiyas Ng Quezon: Pahiyas Special 2003</b>
	<i>ABS CBN Naga</i>
<b>Best News Program</b>	<b>TV Patrol Ilo-ilo</b>
	<i>ABS CBN Ilo ilo</i>
<b>MUSIC</b>	

<b>Best Album (Religious)</b>	<b>The Sacred Works Of Ryan Cayabyab</b>
	SMFPA/BMG Records
<b>Best Album (Secular)</b>	<b>Uyayi: A Collection of Philippine Lullabies</b>
	Chin-chin Gutierrez
	<b>Lagi Kitang Mamahalin</b>
	Viva Records Corp.
<b>Best Music Video</b>	<b>Brigada Eskwela</b>
	Department of Education
<b>INTERNET</b>	
<b>Best Website</b>	<b>genrev.net</b>
	Genrev Student Network
	<a href="http://www.xs.edu.ph">www.xs.edu.ph</a>
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<b>SPECIAL CITATIONS</b>	
<b>Short Film (Student)</b>	<b>Upos na Kandila</b>
	<i>St. Paul University-Quezon City</i>
<b>TV Ad (Student)</b>	<b>Pamilya Muna</b>
	<i>Letran College</i>
<b>Radio Ad (Student)</b>	<b>Kasambahay Center</b>
	<i>Batangas State University</i>
<b>Radio Production (Student)</b>	<b>Bukang Liwayway</b>
	<i>Polytechnic University of the Philippines</i>

<b>Print</b>	<b>Baby Magazine</b>
	<i>Marathon Publishing Com.</i>
<b>Website (Internet)</b>	<a href="http://www.probefound.com">www.probefound.com</a>
	<i>Probe Foundation</i>
<b>Film (Cinema)</b>	<b>Crying Ladies</b>
	<i>Unitel Pictures</i>
<b>Album (Music)</b>	<b>Uyayi: A collection of Philippine Lullabies</b>
	<i>Chin chin Gutierrez</i>
<b>Entertainment Program (Radio)</b>	<b>Awit, Tula at Balagtas</b>
	<i>PBS-DZRH</i>
	<b>Sentimental Journey</b>
	<i>ABS CBN Cebu</i>
<b>Educational Program (Radio)</b>	<b>Mom's Radio Morning Chat</b>
	<i>Southern Broadcasting Network</i>
<b>Radio Documentary (Radio)</b>	<b>Saludo Ka Kay Kiko</b>
	<i>DZMM</i>
<b>Cinama Audio Visual (Advertising)</b>	<b>Lupang Hinirang</b>

	<i>National Bookstore, NCCA, Haribon Creative Source Inc.</i>
<b>Branded Print Ad (Advertising)</b>	<b>Mirant</b>
	<i>Mirant Philippines Corporation</i>
<b>Branded TV Ad (Advertising)</b>	<b>Proud to be Pinoy</b>
	<i>Beam</i>
	<b>Creative Source Inc.</b>
	<i>Teleserye ACLC AMA</i>
	<b>Computer Learning Center</b>
	<i>Campaigns &amp; Grey</i>
<b>TV Documentary (Television)</b>	<b>Asin at Liwanag, Tinapay at Alak</b>
	<i>Jesuit Comm./NBN 4</i>
<b>Public Service Program (Television)</b>	<b>Brigada Eskwela</b>
	<i>ANC 21/ABC 5</i>
<b>Special Feature (Television)</b>	<b>The Columbia TV Study (Akala Mo)</b>
	<i>Southeast Asian Foundation for Children's TV</i>



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