

# Catholic Mass Media Awards (CMMA)

## Year 2001 Winners



[www.cmmafoundation.org](http://www.cmmafoundation.org)

|                              | 2001   |
|------------------------------|--|
| <b>ADVERTISING</b>           |  |
| Best Public Service Print Ad | <b>Aremalite</b><br><i>(McCann-Erickson Philippine)</i>                                    |
| Best Branded Print Ad        | <b>Sugat (Brand-aid)</b><br><i>(McCann-Erickson Philippine)</i>                            |
| Best Public Service Radio Ad | <b>Iwas Basura, Iwas Disgrasya</b><br><i>(DZMM ABS-CBN Corp.)</i>                          |
|                              | <b>Nurse</b><br><i>(Santiago Mangada &amp; Puno)</i>                                       |
| Best Branded Radio Ad        | <b>143 Jollibee</b><br><i>(Basic Advertising)</i>  |
| Best Public Service TV Ad    | <b>Bobotante (Election)</b><br><i>(McCann-Erickson Philippine)</i>                         |
| Best Branded Television Ad   | <b>Victory PLDT</b><br><i>(Ace Saatchi &amp; Saatchi)</i>                                  |
|                              |  |
| <b>MUSIC</b>                 |  |
| Best Album                   | <b>Lord, Heal Our Land</b><br><i>(Star Recording Corp.)</i>                                |
|                              | <b>Pananagutan</b><br><i>(Jesuit Communications Foundation)</i>                            |
|                              |  |
| <b>PRINT</b>                 |  |
| Best Children's Magazine     | <b>Gospel Komiks</b><br><i>(CFA Media Group)</i>   |
| Best Comic Strip             | <b>Si Kristo...Si Mang Indo</b><br><i>(Rene Carvajal/Orly Aquino)</i><br><i>TG&amp;Y</i>   |
| Best Investigative Report    | <b>Conspiracy of Silence at PNPA</b><br><i>(Alfred Dalizon)</i><br><i>People's Journal</i> |
| Best Opinion Column          | <b>Letter to a Granddaughter</b>   |

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|                                      | <b>(Randy David)</b>                             |
|                                      | <i>Philippine Daily Inquirer</i>                 |
| <b>Best News Coverage</b>            | <b>People Power 2</b>                            |
|                                      | <i>Philippine Daily Inquirer</i>                 |
| <b>Best News Photograph</b>          | <b>Saving Life and Rice</b>                      |
|                                      | <b>(Sony Espiritu)</b>                           |
|                                      | <i>Manila Standard</i>                           |
| <b>Best Special Feature</b>          | <b>The Mamanwas Wake Up to the 21st Century</b>  |
|                                      | <b>(Joaquin Sy)</b>                              |
|                                      | <i>Tulay Fortnightly-Chinese Filipino Digest</i> |
| <b>Best Short Story for Adult</b>    | <b>Isang Kuentong Tsino</b>                      |
|                                      | <b>(Joaquin Sy)</b>                              |
|                                      | <i>Tulay Fortnightly-Chinese Filipino Digest</i> |
| <b>Best Short Story for Children</b> | <b>Si Pepeng Parola</b>                          |
|                                      | <b>(Ryann L.P. Dolores)</b>                      |
|                                      | <i>Rainbows Magazine</i>                         |
| <b>Best Business Column</b>          | <b>Agriculture Not IT</b>                        |
|                                      | <b>(Calixto Chikiamco)</b>                       |
|                                      | <i>Manila Standard</i>                           |

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| <b>RADIO</b>   |   |
| <b>Best Counselling &amp; Public Service Program</b> | <b>Pasakalye</b>  |
|  | <i>Jesuit Communications Foundation</i>                   |
| <b>Best Drama Program</b>                            | <b>Pilipinas Online-Bantay OCW</b>                        |
|  | <b>(Pagtitiwala Diyos)</b>                                |
|  | <i>558 RMN News Manila, Radio Mindanao Network</i>        |
| <b>Best Drama Series</b>                             | <b>Pitlag: Kuwento ng Buhay, Isyu ng Bayan (Ang Kabo)</b> |
|  | <i>Pan-Phil. News and Information Network Inc.</i>        |
|  | <b>Buhay Pagmamahal</b>                                   |
|  | <i>Pro-Life Phil. Foundation Inc.</i>                     |
| <b>Best Educational Program</b>                      | <b>Anak...Gabay Mo</b>                                    |
|  | <i>Don Bosco Technical College</i>                        |
|  | <i>Young Broadcasters Club DWXI</i>                       |
| <b>Best Entertainment Program</b>                    | <b>Back to the 70's...and Beyond</b>                      |
|  | <i>DWRX 93.1</i>  |
|  | <i>Audio-Visual Communicators Inc.</i>                    |
| <b>Best News Commentary</b>                          | <b>Deo Macalma back to back with Rey Sibayan</b>          |
|  | <i>DZRH, Manila Broadcasting</i>                          |
| <b>Best News Program</b>                             | <b>"Super Balita sa Umaga" Saksi sa Dobol B</b>           |
|  | <i>DZBB, GMA Network</i>                                  |

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| <b>Best Special Event Coverage</b>         | <b>Ang Paglusob sa Malacanang</b>      |
|  | <i>DZBB, GMA Network</i>               |
| <b>Best Business New/Feature</b>           | <b>Kuaresma-Isang Paggunita</b>        |
|  | <i>Philippine Broadcasting Service</i> |
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| <b>TELEVISION</b>                          |  |
| <b>Best Adult Educational Program</b>      | <b>Good Take (Recycling)</b>           |
|  | <i>IBC 13</i>                          |
| <b>Best Children's Program</b>             | <b>Wansapanataym</b>                   |
|  | <i>ABS CBN 2</i>                       |
| <b>Best Comedy Program</b>                 | <b>Home Along Da Riles</b>             |
|  | <i>ABS CBN 2</i>                       |
| <b>Best Counselling and Public Service</b> | <b>Imbestigador</b>                    |
|  | <i>GMA 7</i>                           |
| <b>Best Drama Program</b>                  | <b>Maalaala Mo Kaya (Basket)</b>       |
|  | <i>ABS CBN 2</i>                       |
| <b>Bets Drama Series</b>                   | <b>Ang Munting Paraiso</b>             |
|  | <i>ABS CBN 2</i>                       |
| <b>Best Entertainment Program</b>          | <b>Musika Atbp.</b>                    |
|  | <i>Ultimate Entertainment</i>          |
|  | <i>IBC 13</i>                          |
| <b>Best MTV</b>                            | <b>Hilumin Mo Bayan Ko</b>             |
|  | <i>ABS CBN 2</i>                       |
| <b>Bets News Magazine</b>                  | <b>I-Witness (Jessica)</b>             |
|  | <i>GMA 7</i>                           |
| <b>Best News Program</b>                   | <b>Saksi</b>                           |
|  | <i>GMA 7</i>                           |
| <b>Bets Talk Show</b>                      | <b>Pointblank</b>                      |
|  | <i>ANC-Channel 21</i>                  |
| <b>Best Special Event Coverage</b>         | <b>Kalibo Ati-Atihan</b>               |
|  | <i>ABS CBN TV 4 Ilo Ilo</i>            |
|  |  |
| <b>CINEMA</b>                              |  |
| <b>Best Film Of The Year</b>               | <b>Tanging Yaman</b>                   |
|  | <i>Star Cinema</i>                     |
|  |  |
| <b>STUDENT</b>                             |  |
| <b>Best Public Service Ad</b>              | <b>Alay Kamay, Alay sa Panahon Ad</b>  |
|  | <i>PAREF Southridge School</i>         |
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| <b>Best Short Film</b>                       | <b>Kabalintunaan</b>                                       |
|  | <i>UP Diliman</i>  |
|  | <i>College of Mass Com</i>                                 |
| <b>Best In TV Production</b>                 | <b>Pamanang Lason</b>                                      |
|  | <i>Assumption Makati Communication Department</i>          |
| <b>Best Student Organ-Grade School Level</b> | <b>Hoofprint</b>   |
|  | <i>Xavier School Grade School Department</i>               |
| <b>Best Student Organ-College Level</b>      | <b>The OWL Magazine</b>                                    |
|  | <i>UST Faculty of Philosophy Students' Forum</i>           |
| <b>Best Literary Publication</b>             | <b>Ustetike Folio</b>                                      |
|  | <i>UST, Faculty of Philosophy Students' Forum</i>          |
| <b>Best Photo Journalist</b>                 | <b>Living Rosary (Stephen Succor F. Patricio)</b>          |
|  | <i>UST Varsitarian</i>                                     |
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| <b>INTERNET</b>                              |  |
|  | <a href="http://www.haribon.org.ph">www.haribon.org.ph</a> |
|  | <i>Haribon Foundation</i>                                  |



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