

STUDENT CMMA

THE Student CMMA has been given out since 2001 in order to mold and uplift the hearts and minds of the youth who will eventually take an active role in the field of social communications. CMMA is taking the offensive stance by affirming and recognizing them at this early stage of formation in media. Youth and media are never really apart. In this era of global communication and the Internet, the youth is at the frontline of media development. This is a time in the life of the youth when they are encouraged to express themselves truthfully and responsibly. The school becomes a venue to harness their potentials and increase their capability to make their dreams come true.

SERVIAM AWARD

THIS special award is a tribute to His Eminence Jaime L. Cardinal Sin, the moving spirit and founder of the Catholic Mass Media Awards—in recognition of individuals and/or organizations that best exemplify CMMA values and objectives, and which do not fall within existing categories. In the year 2004, this award was first bestowed by the CMMA board of trustees, and was institutionalized the following year.

CMMA VISION AND MISSION

TO reward, as well as to pay tribute to, media works and workers that enhance the total human development of the Filipino audience through the competent and professional use of mass media techniques.

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33rd Catholic Mass Media Awards



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